

Rosenthal Project

FACT SHEET 3

We're growing a new *car* park...

September 2017

Community Consultation & Liaison

Background

In 2008 Lane Cove Council adopted the Lane Cove Village Structure Plan. The Plan sets out the long term vision for how the Village should evolve over the coming decades and was developed following extensive research and community consultation. The Structure Plan recommendations include to:

- Create an outdoor public domain between Rosenthal Avenue and Birdwood Lane
- Encourage a mix of uses on this site
- Integrate the precinct with retail uses to the east and south
- Provide anchor tenants to support specialty retailers
- Improve and enhance the public domain.

In September 2012, the newly elected Council announced the delivery of the Rosenthal Project was a priority during the next term, and was to include a park at ground level, with retail and underground parking.

The Rosenthal Project involves creating a vibrant new public community space, with additional car parking capacity to assist with village centre growth.

Preparation

Over the past four years Council has been working with the community to transform the existing Rosenthal Avenue Car Park into a vibrant new community space:

- In 2013 the community helped to develop a design brief for how they wanted the future park to look and to function.
- In 2014 the community was invited to prioritise elements for inclusion in a public space based on four designs put forward by companies as part of the Rosenthal Avenue Design Ideas Competition. This information formed the basis for the brief to the designers and builders to deliver the vision determined by the community.
- In August 2016 Council conducted three workshops to identify construction amelioration measures, two for businesses and one for the community. Almost 100 attendees discussed a general range of concerns, mitigation strategies and specific issues that motivated people to come and have their say.



Having Your Say

- In November 2016 Place Partners was engaged to undertake an independent survey of the wider community to test the level of support for a range of mitigation strategies suggested at these earlier workshops. In addition to electronic distribution to over 6,500 people and more than 200 local businesses, staff visited the Plaza on four occasions to enlist further survey participants. 752 surveys were completed in total, the results of which helped to lead to the following endorsements by Council:
 - Retention of as many car parking spaces as possible during the initial part of the construction (65 spaces are being provided at an additional cost) and fast-tracking of the staged provision of the 500 public car parking spaces by completion of the project in 2020
 - A campaign to change parking habits and promote alternative parking options
 - Provision of way-finding signage to assist pedestrian and vehicle navigation through the Village
 - Offering retail support and development activities to offset construction impacts.

Recent Activities

Throughout 2017 Council has been working towards these priority areas:

In April and May 2017 Council introduced the construction builder, ADCO, to local businesses via face to face visits within the Village. The primary aim was to establish a database of contact details for local businesses to help keep them informed about the Rosenthal Project. In August and September 2017, our Community Liaison Officer made his way around local businesses providing them with a parking brochure and map to help businesses discuss alternate parking arrangements with customers. A similar map is also available to assist delivery vehicles who may seek alternate locations during the construction period.

A Rosenthal Project Community Liaison Group has also been established. The group is made up of representatives from the local community, businesses and landowners. The group had its first meeting in July 2017 and will continue to meet during throughout the Project.

Council recently held Business Information Sessions for local businesses looking to find out more about the Rosenthal Project construction phase. These sessions provided the opportunity to understand more about the construction arrangements and give businesses the chance to meet RDG Insights who are providing free one-on-one consultations with local businesses as part of a Council-funded business support program. Businesses looking to make contact to find out more should call 9460 3889 (Monday-Friday) or email businessfitness@retaildoctor.com.au

Talk to us!

If you wish to speak to someone about the project please contact our Community Liaison Manager. Should you call after hours please leave a message and we will get back to you the next working day.

Should you ring after hours and it is an emergency you will be given contact details via the recorded message.

Email: rosenthalproject@adcoconstruct.com.au

Community Liaison Manager: Phone -1800 Rosenthal or 1800 767 368

Website: www.rosenthalproject.com.au