

Rosenthal Project

FACT SHEET 4

We're growing a new *car* park...

November 2017

Rosenthal Project Business Support

Following the results of local community and businesses consultations in 2016, Council made a commitment to offer retail support and development activities during the Rosenthal Project.

In April and May 2017 Council introduced the construction builder, ADCO, to local businesses via face to face visits within the Village. The primary aim was to establish a database of contact details for local businesses to help keep them informed about the Rosenthal Project.

In June 2017 Council sought expressions of interest from community and business representatives to help form the Rosenthal Project Community Liaison Group. The group which consists of local business owners, landowners and managing agents had its first meeting in July 2017 and will continue to meet during throughout the Project.

The Community Liaison Group can be contacted on rosenthalclg@rosenthalproject.com.au if you have any queries. Items raised will be considered at the next meeting of the group.

In August 2017 Council invited the business community to attend information sessions in the lead up to the start of the Project's construction. At this meeting Council introduced its business support consultants, RDG Insights. The experts from RDG Insights provided free, one-on-one sessions to local businesses over a six week period. They continue to work with a number of local businesses to identify opportunities for improvement.

Council has provided local businesses with a Parking Brochure and map to help discuss alternate parking arrangements with customers. A similar map has been produced to assist delivery vehicles who may seek alternate locations during the construction period.

The maps are available on the Rosenthal Project Website.

A Business Parking scheme has also been developed to help those staff who were parking in the Rosenthal Avenue Car Park (staff from local businesses were accounting for approximately 25% of the use of the Rosenthal Avenue Car Park). The permit scheme is based on a three-monthly cycle by random draw. The recipients can utilise designated business parking spaces in Sera Street (behind Coles) which are located in what was an underutilised parking area.

Council will continue to run initiatives through its Love Where You Shop - Lane Cove campaign to help highlight the local business community. In addition to events such as Coffee Carnevale and Lane Cove Night Out, Council will run activities that help to encourage people to shop locally throughout the construction campaign.

Talk to us!

If you wish to speak to someone about the Rosenthal Project, please contact our Community Liaison Manager. Should you call after hours please leave a message and we will get back to you the next working day. Should you ring after hours and it is an emergency you will be given contact details via the recorded message.

- **Email:** rosenthalproject@adcoconstruct.com.au
- **Community Liaison Manager:** Phone -1800 Rosenthal or 1800 767 368
- **Website:** www.rosenthalproject.com.au

For Business Support

RDG Insights can be contacted on 02 9460 3889 or by email on businessfitness@retaildoctor.com.au